



All-Season Resort Area Designation

Lady MacDonald

All-season access for Lady Macdonald

The designation of Lady MacDonald All-Season Resort Area will have the potential to create new opportunities for Albertans and visitors to enjoy our Rockies in every season, while ensuring that our parks remain protected for generations to come.

The designation establishes a clear regulatory pathway through which any future project proposals may be thoroughly reviewed under the *All-season Resorts Act* (ASRA) ensuring responsible land use.

Benefits

ASRA creates and expands opportunities to bring more Alberta, year-round, to residents and visitors alike.

Over the next decade, all-season activities within the Lady MacDonald are projected to generate \$238 million in visitor spending, \$243 million in additional GDP, and 1,750 new jobs. These benefits are expected to be driven by private investment, supporting long-term local employment and community economic growth.

Resort and park boundaries

To enable new opportunities under the act, some Alberta Provincial Park boundaries have been adjusted to establish all-season resort areas. Since 2019, our government has increased provincial parks and recreation areas by over 300,000 hectares. Park boundary adjustments for this designation will result changes of less than 0.001 per cent of Alberta's parks system. These changes do not impact the overall park system or the government's commitments to Provincial Parks.

Next steps

Designation is the first step in the regulatory process, allowing resort proponents to submit proposals for new or expanded year-round activities.

A designation does not approve a project and does not authorize construction or development. All proposals will be reviewed through a transparent, consistent process and must comply with Alberta's laws and will be subject to environmental assessment, public review, and Indigenous consultation.

The All-Season Resorts review process

Step 1: Area designation

Government designates the Lady MacDonald All-Season Resort Area.

Step 2: Application submission

A future application may be submitted for regulatory review.

Step 3: Review and assessment

Environmental, technical, Indigenous consultation and regulatory requirements are assessed.

Step 4: Decision

A decision is made based on applicable legislation, evidence and review requirements.