

## CARES SUCCESSFUL APPLICANTS - WINTER 2019 INTAKE

Organization	Project Name	Location	Amount	Project Summary
Action for Healthy Communities Society of Edmonton (AHC)	Innovation Models to Promote Alberta's Cultural Tourism (I.M.P.A.C.T) Business Sector	Edmonton	\$ 313,786	Facilitation of an innovative sector-oriented collaborative process to address capacity development and specific barriers to success for SMEs in the Alberta cultural tourism sector.
Alberta Centre for Advanced MNT Products (ACAMP)	ACAMP Commercialization Incubator for Advanced Technology Start-Ups at EIA	Edmonton	\$ 120,000	An innovative incubator program for technology-based start-up businesses.
Alberta Clean Technology Industry Alliance Association	Mobilizing Private Investment in Alberta's Clean Tech Ventures	Calgary	\$ 14,000	Investment identification and attraction event tailored to the clean technology innovation space.
Alberta ICT Council	Robust Benchmarking of Technology Commercialization in Alberta through Expert Interviews	Edmonton	\$ 24,000	Benchmarking study with Alberta-based technology entrepreneurs to address the needs, gaps and opportunities in the Alberta's technology ecosystem.
Alberta Indian Investment Corporation	Enhancing Economic Environments For Indigenous Small & Medium Size Businesses	Enoch	\$ 94,000	Development of curriculum and support tools to provide business resources to assist in starting a business and assisting in investment attraction.
Alberta SouthWest Regional Alliance Ltd.	Building a Successful Tourism Investment Opportunity Network	Pincher Creek	\$ 30,000	Tourism innovation and investment attraction strategy for the Southwest Region of Alberta.
Alberta's Industrial Heartland Association	Strategic Investment Attraction Intelligence	Fort Saskatchewan	\$ 180,000	Studies supporting investment attraction initiatives.
Aseniwuche Winewak Nation of Canada	AWN Tourism Culture Sector Diversification	Grande Cache	\$ 50,000	Assisting Indigenous operators in the Grande Prairie region to enter the Indigenous tourism industry.
Big Lakes County	Accelerating Investment and Job Creation in Tourism and Agriculture ("Project Accelerate")	High Prairie	\$ 179,000	Project Accelerate aims to improve tourism information services and marketing, and expand and implement the Crop and Market Diversification Strategy at an accelerated rate.
Blackfoot Confederacy	Blackfoot Confederacy Economic Investment Plan	Calgary	\$ 75,000	Development of an economic investment attraction plan for economic development of the Blackfoot Nations of Siksika, Piikani and the Kainai Nation in Southern Alberta.

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Calgary Technologies Inc.	Founder Success Academies	Calgary	\$ 103,787	Founder Success Training Academy Program that focuses on creating connections for tech startups, and equipping them with the tools to attract investment.
Canada West Ski Areas Association <sup>1</sup>	Go Ski Alberta	Kelowna, BC	\$ 51,460	Marketing plan that aims to expand Alberta's skier and snowboarder market.
Central Alberta Economic Partnership Ltd.	Regional Economic Development Growth & Investment Attraction Readiness Strategic Action Plan	Red Deer	\$ 96,140	Investment Attraction Readiness Strategic Plan that aims to identify and address the links between investment attraction opportunities and challenges, land use and infrastructure.
City of Airdrie	Tourism Opportunity Assessment and Mapping, and Implementation Plan	Airdrie	\$ 52,850	Comprehensive tourism assessment of the City of Airdrie that will include a tourism asset inventory, visitor readiness assessment and tourism opportunity assessment.
City of Lethbridge	Downtown Lethbridge Brand Strategy, Marketing & Implementation	Lethbridge	\$ 48,300	Downtown Lethbridge Brand Strategy, Marketing & Implementation project that aims to communicate the value of Downtown Lethbridge to local, regional and national target audiences.
City of Lloydminster	Lloydminster Transload/ Intermodal Feasibility Study	Lloydminster	\$ 40,000	Transload/Intermodal Feasibility Study to identify if any of the land inventory could be utilized as a transload or intermodal facility.
City of Wetaskiwin	Investment Readiness & Attraction	Wetaskiwin	\$ 34,375	Development of Target Industry Analysis, Sector Profiles and Business Mix Analysis to identify priority sectors, clusters and industry opportunities to increase investment in the local economy.
Cochrane Tourism Association	Tourism Product Mentorship Program	Cochrane	\$ 117,000	Tourism Product Mentorship Program that will develop and increase visibility of new tourism products in the region.
Cold Lake First Nations	Cold Lake First Nations Tourism Development Project	Cold Lake	\$ 59,655	Development of a plan for tourist accommodation development at English Bay and French Bay.
Community Futures West Yellowhead	Building Tourism Entrepreneurship in the West Yellowhead	Hinton	\$ 20,000	Tourism entrepreneurship projects for Jasper downtown revitalization, Hinton tourism business development and support, and expansion of an agri-tourism event in Yellowhead County.

<sup>1</sup> Canada West Ski Areas Association is a federally incorporated not-for-profit with headquarters in Kelowna, BC

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Community Futures Wild Rose	Agri-tourism Cluster Innovation Challenge	Strathmore	\$ 89,268	Development of an Agri-tourism Cluster Innovation Challenge that will assist local businesses in developing business plans and winter/shoulder season product offerings.
Conseil de développement économique de l'Alberta	Northern Bilingual Tourism Network Project	Edmonton	\$ 68,205	Creation of two new écomusées (a small-scale production of goods focusing on preservation of traditional skills and craftsmanship), regional tourism routes and a webpage promoting bilingual tourism opportunities.
Decentralised Energy Canada	Network Development and Opportunity Assessments for Community Energy Projects	Calgary	\$ 51,660	Program to build capacity for community energy projects in five rural and indigenous communities in Alberta.
Go East Regional Tourism Organization	Go East RTO - Phase 2 - Digital Asset Expansion	Beaver County	\$ 30,000	Creation of Digital Tourism Assets used as tourism marketing tools.
Lethbridge Economic Development Initiative Society	Canada's Premier Food Corridor	Lethbridge	\$ 17,500	Further development of Canada's Premier Food Corridor (CPFC) to attract provincial, federal and global agri-food investment.
M.D. Spirit River No. 133	Rail Side Park Development and Attraction	Spirit River	\$ 20,000	Site plan and marketing strategy for the Rail Side Park Development and Attraction project.
Medicine Hat Destination Marketing Organization	Digital Marketing and Tourism	Medicine Hat	\$ 118,750	Development and delivery of a structured digital marketing and social media training program to increase tourism digital presence in the region.
Municipal District of Bonnyville No. 87	Regional Economic Development Initiatives Project	Bonnyville	\$ 112,500	Multi-year regional economic development initiative, consisting of a municipal-specific economic development strategy, a larger regional economic development strategy, and a destination management plan.
Municipal District of Greenview No.16	Grande Cache Dinosaur Tracks VR/AR Development	Valleyview	\$ 10,608	Project that aims to bring the dinosaur track experience to the Grande Cache Tourism & Interpretive Centre via a virtual reality experience.
NABI	WayPoint Mentorship Program	St. Albert	\$ 122,951	WayPoint Mentorship program that will build a self-sustaining community of multi-generational experts to mentor entrepreneurs and SMEs.
Northeast Alberta Information HUB	Alberta HUB Investment Attraction Diversification Initiative	St. Paul	\$ 100,000	Development of marketing materials and messaging to assist with the promotion of regional assets for the 42 members of HUB.

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Organic Alberta Council	Mackenzie County Economic Diversification Program	Edmonton	\$ 82,200	Crop and market diversification project to increase crop diversity in the region, by providing knowledge transfer and increase local business for farmers through increasing capacity to innovate and attract investment.
Palliser Economic Partnership Ltd.	Value-Added Agriculture Market Entry Strategy	Medicine Hat	\$ 37,610	Investment guide for the region's agriculture producers that aims to provide crucial information related to value-added agricultural processing and commercialization of commodity and niche crops for the Asian markets.
Red Deer County	Central Alberta Transportation Corridor Marketing Project	Red Deer County	\$ 42,813	Development of a 3D rendition of the Central Alberta transportation corridor, which includes the Red Deer Airport, that aims to showcase the potential for tourism, transportation options, manufacturing and freight within the region.
Southern Alberta Energy from Waste Association	EFW Diversification Economic Outreach & Attraction Plan	Vulcan	\$ 45,372	Diversification Economic Outreach & Attraction Plan for an Energy from Waste facility.
TECTERRA Inc.	Building an Open Source Tech Community in Alberta	Calgary	\$ 103,787	Series of workshops, events and seminars to create awareness and capacity building regarding Open Source Geospatial software.
The Town of Strathmore	Strathmore Community Profile & Visitors Guide and Campaign design	Strathmore	\$ 14,700	Creation of a Community Profile and Visitor Guide, which will be used as a marketing tool to create awareness for the Town of Strathmore and the region, including Siksika Nation, as a tourism destination.
Town of Calmar	Community Vitalization	Calmar	\$ 38,880	Community Vitalization Plan to provide urban design concepts and guidelines for Hwy 39.
Town of Fairview	Regional Economic Growth Plan	Fairview	\$ 35,000	Development of a Regional Economic Growth Plan for the Fairview region.
Town of Falher	Industrial Hemp Cluster Project	Falher	\$ 61,500	Development of a business case study to attract local and outside investors to develop an industrial hemp cluster in the region.
Town of Hinton	"Conquering the Digital Divide, Mining for the Future" Diversifying the Regional Digital Economy	Hinton	\$ 29,573	Creation of an engagement and marketing tools and development of business attraction and retention materials.
Town of Oyen	Investment Attraction and Business Expansion Program	Oyen	\$ 38,770	Development of a study for the purpose of attracting foreign investment interest and local agricultural food production and processing interest in the region.

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Town of Rocky Mountain House	Town of Rocky Mountain House Economic Development Strategy	Rocky Mountain House	\$ 23,500	Development of an Economic Development Strategy to support the Town Council's Strategic Plan and align with Rocky Mountain House Municipal Development Plan.
Town of Sexsmith	Community Economic Development Plan - Implementation of Identified Economic Development Priorities	Sexsmith	\$ 37,000	Initiative to launch and operationalize a new community-based, multi-stakeholder Economic Development Advisory Committee.
Town of Slave Lake	Business Investment and Attraction Initiative	Slave Lake	\$ 55,000	Business investment and attraction economic development strategy that aims to identify complementary industries and business opportunities for Slave Lake and the surrounding region.
Town of Stony Plain	Tourism Master Plan	Stony Plain	\$ 30,000	Tourism Master Plan that will provide recommendations related to destination development, brand, marketing, and visitor services.
Town of Two Hills	Town of Two Hills Regional Strategic Economic Plan & Broadband Implementation Project	Two Hills	\$ 49,000	Development of a new brand, a targeted marketing strategy, a regional strategic economic plan and a broadband setup study.
Town of Vermilion	Business Investment Attraction & Tourism Website Development	Vermilion	\$ 16,000	Robust municipal website with two key components: Economic Development and site selection, and tourism.
Town of Whitecourt	Whitecourt Targeted Industrial Base Diversification, Resiliency and Attraction Pilot	Whitecourt	\$ 35,000	Targeted Industrial Base Diversification, Resiliency and Attraction Pilot project that aims to pro-actively pursue and bring investment opportunities basic chemical manufacturing, wood product manufacturing, and geothermal.
Village of Empress	Empress Unutilized Building Repurposing Study	Empress	\$ 19,000	Development of a study to investigate the repurposing of the former Empress Hospital, which would investigate the potential uses for agricultural manufacturing purposes and market to prospective companies to attract a new business to the region.
Village of Foremost	Advancing BVLOS for SMEs	Foremost	\$ 565,000	Development of a Flight Test Matrix to validate Unmanned Aircraft Systems, or drones (UAS) and operator performance in Beyond Visual Line-of-Sight (BVLOS) operations; and conducting flight-tests to assess on-board Detect & Avoid Systems and Standard Operating Procedures (SOPs) for BVLOS collision avoidance.

Organization	Project Name	Location	Amount	Project Summary
Whitefish Lake First Nation #128	Whitefish Lake First Nations Participatory Market Analysis Project	Goodfish Lake	\$ 70,500	Whitefish Lake First Nations Participatory Market Analysis for an innovative cost-effective, sustainable indigenous vertical family farm that could include the use of hydroponics.
Wood Buffalo Economic Development Corporation	WBEDC Place Brand Websites Project	Fort McMurray	\$ 125,000	Development of websites: one business-focused to act as a tool for business & investment; and the other tourism/consumer-focused to attract leisure and business travelers to Wood Buffalo region.