



# Project/Script Development

## Panel Assessment

### Purpose

The Alberta Project/Script Development Grant is designed to provide Alberta writers, directors and producers monetary assistance towards the creation of quality marketable and commercial production-ready projects and/or scripts. The assessment criteria contained within this document is not exhaustive. Panelists may consider additional criteria relevant to the adjudication of applications which may include, but is not limited to, receipt of prior script development phase funding, broadcaster/distributor support or interest, participation and/or support from other agencies.

**Applicant Company Name:**

**Project Name:**

**Project Number:**

**Applying for:**

Pre-Development     First Draft     Final Draft

### Assessment

**Total Points Awarded**

**/75**

1. Project Concept

**/25**

The application demonstrates an original, well-developed concept and vision for the project. The project supports the mandate to create quality marketable and commercial ready projects/scripts.

## 2. Project Plan

/25

The application demonstrates that they can complete the project by having a detailed development plan with reasonable dates, completion schedule, and budget.

## 3. Organizational Capacity

/25

The application demonstrates that the applicant company has a clearly defined mandate, structure and purpose. For established companies; the track record demonstrates capacity and/or achievement. Emerging or startup companies have provided a detailed business plan that demonstrates a clear company vision/mandate and demonstrates the organization can feasibly proceed with the project.

*Comments:*