*Insert your organization's logo here*

**Media notice**

*Click here to insert date*

**Click here to insert headline (should contain news and have a verb)**

*Insert the location / community name of where the event is taking place*... Lead should convey enough information to generate interest and encourage media to attend, but not give away the news prematurely.

*E.g.* As part of Alberta Culture Days 2019, (*name of your organization*) will be celebrating the wealth of talent and creativity that exists within our community with a… (*describe event*).

**Date:**

**Time:**

**Location:**

**Additional details:**

(*Name of event*) is part of the celebrations occurring throughout the province during Alberta Culture Days 2019. Alberta Culture Days, September 27 – 29, is about discovering, experiencing and celebrating our unique blend of peoples and passions, and the importance of culture to a healthy and vibrant province. To learn more, visit [www.AlbertaCultureDays.ca](http://www.AlbertaCultureDays.ca)

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**Media inquiries may be directed to:**

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| --- | --- |
| Contact Name, Title, Organization, Phone, Email | Additional contact optional |