**News release**

*Click here to insert date*

**Click here to insert your headline (remember that it should contain the news as well as a verb)**

*Insert your community name*... Lead should grab readers' attention and convey in a single sentence the most important aspect of your announcement.

(*Name of event*) is part of the celebrations occurring throughout the province during Alberta Culture Days 2019. Alberta Culture Days runs September 27 to 29 and is the province’s largest celebration of our heritage, arts, community spirit and cultural diversity. To learn more, visit [www.AlbertaCultureDays.ca](http://www.AlbertaCultureDays.ca).

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**Backgrounder:** Title of backgrounder (if there is one)

**Media inquiries may be directed to:**

|  |  |
| --- | --- |
| Contact Name, Title, Organization, Phone number, Email | Additional contact (optional) |

**Backgrounder**

*Click here to insert date*

**Click here to insert your headline**

A backgrounder provides additional details about your event, such as bios of featured performers and artists, a map of your artwalk, etc. Not all news release have to include a backgrounder. Backgrounders are optional.

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| --- | --- |
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