

SPORT, PHYSICAL ACTIVITY AND RECREATION BRANCH - SPAR -



June 2021

Open for Summer Reopening Measures for SPAR Stakeholders

Alberta's Open for Summer Plan safely eases province wide restrictions in 3 stages as vaccinations go up and hospitalizations go down. Alberta will enter Stage 3 on July 1.

Stage 3- Effective July 1

- All restrictions lifted, including ban on indoor social gatherings.
 - ♦ Isolation requirements for confirmed cases of COVID-19 and some
 - ♦ protective measures in continuing care settings remain.
- The general indoor provincial mask mandate will be lifted, but masking
- ♦ may still be required in limited and specific settings.

Visit [OpenforSummer](#) for the most current information on all health measures.

Get Your Shot at a Million Dollars

All Alberta residents 18+ who have had at least one dose of an approved COVID-19 vaccine can enter now for a chance to win \$1 million. Get your second dose and you will have 2 more chances to win in August and September.

Registration for the first draw closes June 24 at 11:59 pm. [RegisterToday](#)

Please contact the [SPARBranch](#) or your respective SPAR consultant if you have any questions.

2021 New Jumpstart Sport Relief Funding

Sport and recreation has the power to unite communities and the nation – this is the spark needed more than ever post-pandemic.

Thanks to another gift of \$12 million from Canadian Tire Corporation to the Sport Relief Fund, new financial support is available to sport organizations to help build back sport and play through 2021.

Application for the final phase of the fund is now open. Visit the [Jumpstart website](#) for more information.

Grant application are now open. Employers have until Aug. 31 to apply. A second intake will open on Sept. 15 and close on Dec. 31.

Visit the [website](#) for more information.

June is Recreation and Parks Month (JRPM)

As we enter Stage Two of reopening, Minister Aheer and Minister Nixon remind all Albertans during Recreation and Parks month of the recreation and mental health benefits from parks and public lands through the [co-signed declaration](#), which describes the importance of recreation and parks.

The theme of JRPM this year is #CommUNITY. The recreation and parks sector in Alberta, especially at the community level, has been deeply affected over the past 18 months. Our outdoor spaces and places have been highlighted for the important role they play in providing venues for physical and mental health, respite, and for continuing our social connections.

In June, you are encouraged to visit your #CommUNITY parks, recreation centers, and open spaces to celebrate Recreation & Parks Month.

Visit the [JRPM webpage](#) for a list of activities.

ParticipACTION Community Better Challenge

The ParticipACTION Community Better Challenge is a national physical activity

initiative that encourages Canadians to get active in search of Canada's Most Active Community.

It is open to everyone and all minutes tracked on the app and website from June 1 – 30 count toward a community's total score. After June 30, 50, finalist communities will be invited to submit an application explaining why they deserve to be Canada's Most Active Community.

For more information on the Community Challenge go to the [ParticiPACTION website](#).

COVID Sport Tourism Canada Survey shows country is ready for sport hosting to "Bounce Back"

For the past several months, Sport Tourism Canada (STC) has been focused on responding to and preparing for a post-COVID sport hosting and economic reboot.

More than 600 organizations responded to a survey conducted in December of 2020. The survey was designed to provide the necessary data to help guide decision-makers for the safe return of domestic sport events.

The three major objectives for this study were to:

- Provide meaningful, actionable insights into the current state of sport hosting / sport tourism in Canada.
- Enable the return of sport event hosting and to restart local economies through sport tourism.
- Provide information that will restore the confidence of participants, spectators and communities in hosting, attending and travelling to sport events

The first report in a series of three industry studies, Bouncing Back - Preparing for a Sport Hosting and Economic Reboot –is now available.

Visit the [SportTourismCanadaWebsite](#) to view the complete report.

The Built Together Healthy Communities Grant Program

The Alberta Blue Cross® created this grant program to help Albertans build spaces for active living in their community. Recipients receive a one-time \$50,000 grant to fund an infrastructure project in their community. Since 2013, the grant program has funded 33 initiatives and contributed more than \$1.6 million to projects across Alberta.

The program is designed to fund infrastructure projects that promote active living. Programs must be publicly accessible and free of membership charge. See the [AlbertaBlueCrosswebsite](#) for more information.

Quality Sport for Communities and Club Resources

Sport for Life has developed a resource, to provide a guide to Quality Sport delivery based on Long-Term Development. It identifies how community sport organizations can work with key partners, such as their National Sport Organization (NSO), Provincial/Territorial Sport Organization (PTSO) and municipal recreation departments, to improve and sustain Quality Sport.

The resource will be useful for sport leaders, coaches, municipal recreation leaders, PTSOs, funders and everyone committed to working together to deliver the best possible sport to all Canadians.

Visit the [SportforLifewebsite](#) for more information and for downloadable resources.

The 2021 Sport Canada Research Initiative (SCRI) virtual conference is coming this Fall!

The Sport Canada Research Initiative Conference (SCRI Conference) will gather the sports community, government and sport researchers to share their knowledge and expertise.

The 2021 SCRI conference is focused on sport participation and will engage delegates on the future of sport. The conference will take place on October 28th and 29th, 2021.

Registration full schedule will be available Registration coming soon.

For more information, visit the [conferencewebsite](#).

The Impact of COVID-19 restrictions on Canadian Athlete Well-being Research Project

Professors from the University of the Fraser Valley in British Columbia are conducting research to explore how COVID-19 and public health measures have impacted sport participant and athlete well-being.

The research findings will help to understand how athletes and sport participants across the country have been managing these past few months with increased restrictions in place. The results will also help researchers to understand how COVID-19 has affected athlete mental and emotional well-being.

The online survey will take approximately 15-20 minutes to complete, and is open to athletes over the age of 14.

Please see the link below for additional information if you would like to participate in the survey.

www.surveymonkey.com/r/sportsonlockdown.

Exciting New Changes coming to SPAR Social Media

As we move forward in 2021, we have some exciting updates coming to our SPAR social media channels.

These changes will help us better serve our stakeholders and help inform Albertans of the role of the SPAR branch.

Stay tuned for more details.

Alberta Jobs Now Program

The Alberta Jobs Now program will provide up to \$370 million to help private and non-profit businesses support much-needed jobs for unemployed and underemployed Albertans across the province and help Alberta's economy recover.

- Employers can apply for up to 20 new hires during each intake period.
- Additional leadership positions will help enhance participant experience and protect athletes, coaches and cultural delegates from potentially vulnerable situations.

Employers will be able to apply for a grant that covers 25 per cent of an employee's salary for a 52-week period up to a maximum of \$25,000 per employee. The grant can be used to cover salary or training costs.

Employers who hire persons with disabilities will receive a grant 1.5 times higher than the amount they receive for other new employees.

To be eligible for the program, private sector business or non-profit organizations must use the funding to hire unemployed Albertans in a new or vacant position. The new hire must reside and work in Alberta and must not have worked for the employer within the past 90 days.

Grant application are now open. Employers have until Aug. 31 to apply. A second intake will open on Sept. 15 and close on Dec. 31.

Visit the [website](#) for more information



CANADIAN SPORT
HELpline

1-888-83SPORT (77678)

8 am - 8 pm (ET)
7 days a week

info@abuse-free-sport.ca

www.abuse-free-sport.ca



Concussion Awareness

The [#HeadstrongCanada](#) campaign is based on the Government of Canada's Concussion Framework and the [Concussion Awareness Toolkit](#), is designed to give every sport organization the resources they need to show they are concussion smart and to learn the key points in concussion awareness.

Sport Physical Activity and Recreation, All rights reserved.

Our mailing address is:

Sport, Physical Activity and Recreation Branch
Suite 500, 10055 106 Street Edmonton,
Alberta T5J 1G3
Canada

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).