

On-Farm Value-Added Program

Funding List

This Funding List contains the list of activities and expenses that may be included in an application under the Sustainable Canadian Agricultural Partnership On-Farm Value-Added Program (the “**Program**”), subject to the Program Terms and Conditions.

The Program has two streams:

Stream A, which offers a maximum grant of \$50,000; and
Stream B, which offers a maximum grant of \$250,000.

The Streams have different eligibility criteria and application requirements. See the Program Terms and Conditions for all Program requirements.

Applications for projects having a funding request under \$1,000 will not be accepted.

All purchases must meet the requirements in the Program Terms and Conditions. Please note that purchases made before **April 1, 2023** are ineligible for reimbursement under the Program.

Program Activities

Applicants can apply for activities under one or more of these funding categories:

1. Processing Capacity Expansion
2. Food Safety Improvement
3. New Product and Process Development
4. Market Development and Access

Eligible Expenses

This is a cost-share program. The cost of Eligible Expenses must be shared by the Applicant and Program as follows: (1) Eligible Capital Expenses: 75% Applicant, 25% Program; (2) Eligible Non-Capital Expenses: 50% Applicant, 50% Program.

For Eligible Non-Capital Expenses, the maximum grant is \$50,000 (including a maximum \$5,000 for travel). These expenses are limited to third party professional fees (except travel and tradeshow/conference fees).

1. Processing Capacity Expansion

Eligible Capital Expenses:

- Processing equipment*
- Food safety equipment* that supports the implementation of Process Control and/or Critical Control Point (e.g., Metal Detector, thermometers, test strips/meters, X-Ray machine, water activity meter, pH meter etc.)
- Software systems to assist in processing (e.g., Traceability)
- Third party engineering related to purchase, and configuration of eligible equipment

* *Leased equipment is ineligible*

Eligible Non-Capital Expenses:

- Training costs associated with adopting new technologies, new equipment and/or new automation processes as related to processing

2. Food Safety Improvement

Eligible Non-Capital Expenses:

- Development and implementation of a food safety system (e.g., pre-audit and/or gap assessment, validation studies, certification audit of a food safety system e.g., SQF, IFS, BRC, FSSC, etc.)
- Training costs associated with adopting new technologies, new equipment and/or new food safety processes related to food safety improvement

3. New Product and Process Development

Eligible Non-Capital Expenses:

- Sensory and shelf-life testing,
- Validation of nutritional or health claims,
- Attribute identification,
- Environmental product declarations,
- Non-food product regulation studies,
- Scale-up trials,
- Formulation development, including ingredient costs for trials (not destined for sale)
- Process improvement,
- First run of labels and/or package printing used for new product launch to a maximum of 2500 units per new product, and
- First-time brand design and development.

4. Market Development and Access

Eligible Non-Capital Expenses:

- Feasibility studies,
- Market readiness assessments,
- Marketing and export plans for local, domestic, or international market opportunities,
- Design of market support materials for new product and new market launch (e.g., sell sheets, point of sale materials, product presentation materials),
- Capital investment strategy development,
- First-time certification audit,
- Development of initial online presence for the purpose of e-commerce, including translation for new markets,
- Enhancement and expansion of an online marketing/sales platform,
- In-store or in-market product demonstrations, excluding the cost of product samples and shipping, and
- Tradeshow and conference registration fees* (including booths) for events directly related to accessing new markets and/or launch of new products (**maximum of two** people per event).

**Virtual events are included*