

*June 9, 2010*

## **Jacobs to promote Alberta agriculture at Canada/U.S. trade forum**

### ***Canadian American Business Council explores the state of the integrated North American market***

*Edmonton...* Broyce Jacobs, Parliamentary Assistant for Alberta Agriculture and Rural Development will represent the Government of Alberta and promote Alberta's agriculture and food trade interests at a conference hosted by the Canadian American Business Council (CABC) on June 10 in Washington, D.C.

The CABC Annual General Meeting and Economic Integration Forum will bring together policy makers and business leaders from Canada and the U.S. to engage in high-level discussions on the current economic climate and issues that may be impacting our integrated North American market.

"The U.S. is Canada's biggest trade partner, and a healthy integrated North American market is critical to the success of so many Alberta industries, including our agriculture and food sectors," said Jack Hayden, Minister of Alberta Agriculture and Rural Development. "Being able to sit down with other decision makers, and discuss how we can address trade barriers and achieve greater mutual economic success is an important part of advancing Alberta's competitiveness."

The conference entitled "What Ever Happened to the North American Market? Implications for Canada/U.S. Relations" will explore procedures and structures across the food, transportation and infrastructure sectors that may be affecting trade relationships and cooperation that can further support a more robust cross-border economic recovery.

Jacobs will participate in a panel discussion focused on food security and transportation in addition to attending other presentations and discussions.

Total costs for Jacob's attendance at the conference including travel and accommodations is estimated at \$2,100.

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**Background:** Itinerary for Broyce Jacobs

**Media inquiries may be directed to:**

Peter Kuperis,

Ag Media Line

Domestic and International Trade Policy Alberta Agriculture and Rural Development  
Alberta Agriculture and Rural Development 780-422-1005  
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To call toll free within Alberta dial 310-0000.

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## Itinerary for Broyce Jacobs

June 9 &nbsp;Depart for Washington

June 10

- Attend CABC conference opening luncheon and remarks
- Attend panel discussion: *Congressional and Administration's Strategy for North America*
- Attend address by U.S. Secretary of Commerce
- Attend address by U.S. Secretary of Transportation
- Participate in panel discussion: *Integrated Economies, Divided Border: What Issues are preventing a more robust cross-border economic recovery, and are we seeing the emergence of a new paradigm for cross border trade? Food security & Transportation - case studies*
- Attend panel discussion: *What can we do to Improve the North American Competitive Advantage?*

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