



July 9, 2008

New chair named for the Northern Alberta Development Council

Edmonton... Robin Campbell, MLA for West Yellowhead, has been named the new chair of the Northern Alberta Development Council (NADC).

“Robin plays a vital link among the NADC, northern Albertans and the government,” explained Iris Evans, Minister of Finance and Enterprise, and the Minister responsible for the NADC. “This link ensures that focus is brought towards advancing the development of the northern economy.”

Campbell replaces Denis Ducharme, the former MLA for Bonnyville-Cold Lake, who retired from politics earlier this year.

“I’m excited to be the chair,” said Campbell. “Being a northern MLA, I understand the opportunities we need to grasp and the challenges we need to address.”

Campbell’s role as chair is crucial for the NADC. The chair ensures board members and northerners have access to the government to address opportunities and issues relevant to the North. The MLA chair can bring issues promptly to the attention of his colleagues to ensure efficient and effective responses. He also provides the NADC with guidance about current government policy.

The NADC is a regional development council that works to expand the northern economy. It identifies and implements measures to advance northern development, as well as advises government on opportunities and issues.

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