

# Alberta Export Expansion Package

**The Government of Alberta is investing up to \$3 million per year in three new export programs to provide additional support to Alberta small and medium-sized enterprises (SMEs).**

## WHAT IS THE ALBERTA EXPORT EXPANSION PACKAGE?

The package introduces three new programs geared towards preparing Alberta companies for success in new international markets.

The package consists of three programs:

- the Export Support Fund;
- the Global Buyers and Investors Program; and
- the Export Readiness Program.

The three programs will total up to \$9 million in funding over three years.

## THE EXPORT SUPPORT FUND

The Export Support Fund is a program designed to ease the cost of exporting for eligible Alberta SMEs looking to enter new international markets.

Alberta companies will be reimbursed up to a maximum of \$20,000 per year for approved export activities. Participants will also benefit from reduced costs to exhibit at select tradeshows and events led by the Alberta government.

## THE GLOBAL BUYERS AND INVESTORS PROGRAM

The Global Buyers and Investors Program will facilitate missions to the province by qualified companies that demonstrate the prospect of partnering with or purchasing from Alberta companies. This program will reduce costs and increase access to global supply chains for participating Alberta companies.

## THE EXPORT READINESS PROGRAM

The Export Readiness Program will have dedicated partners to inform Alberta businesses about how best to enter new markets, help them forge partnerships and connect them with experts in international business to enhance their export readiness and success.

**Over three years, the Alberta Export Expansion Package is expected to support a minimum of 360 successful applications from Alberta companies looking to enter new international markets, and assist at least 1,800 participants in events.**

**WHEN WILL THE ALBERTA EXPORT EXPANSION PACKAGE BE AVAILABLE?**

Applications for the Export Support Fund will open on October 1, 2016.

More details on program design and implementation of the Global Buyers and Investors Program and the Export Readiness Program will be shared once finalized.