

#PrepareYourSelfie

Frame specifications

A tool to support community awareness campaigns

#PrepareYourSelfie challenge

#PrepareYourSelfie uses social media to raise awareness about the simple steps we can take to become more prepared.

Join the campaign

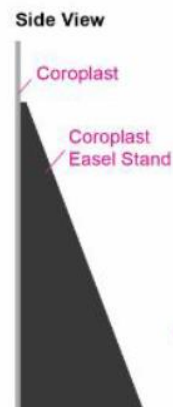
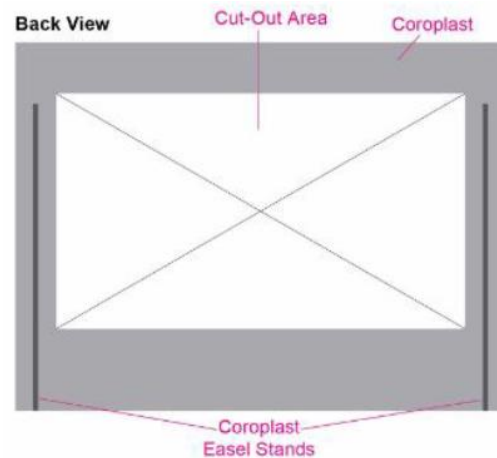
#PrepareYourSelfie frames can be an affordable tool to help communities raise awareness about personal preparedness at local events. Frames can be ordered through a local sign-shop or built in-house.

Large frame with easels

Intended for desktop display



Coroplast Frame
36"H x 48"W
(Centre Hole Size: 23"H x 40"W)
Qty: 2
■ Pantone 431C
■ Pantone 151C □ White



Coroplast Back & Coroplast Easel Stands will be **WHITE**. Grey colours are for illustrative/visibility purposes only.

For more information visit the Alberta Emergency Management Agency website at: [Emergency preparedness | Alberta.ca](https://www.alberta.ca/emergency-preparedness)

Learn more, www.alberta.ca/emergency-preparedness.aspx

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Smaller handheld display

More portable option

Front View



10mm Coroplast Frame

Qty: 15

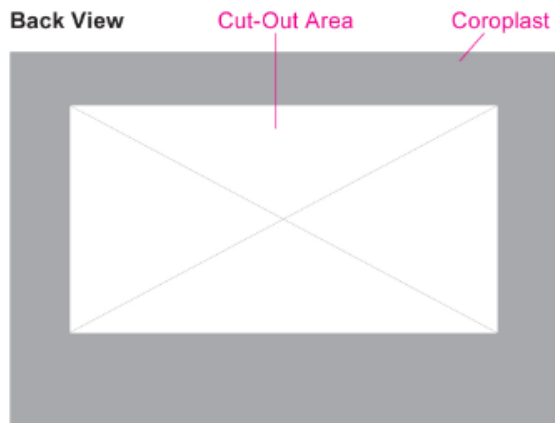
28"H x 41"W

(Center Hole Size: 17"H x 32"W)

Digital Graphics Printed, Laminated
and Applied to Coroplast

■ Pantone 431 ■ Pantone 151 □ White

Back View



Coroplast Back will be **WHITE**.

Grey colour are for illustrative/visibility purposes only.

Additional Information

The frames can be ordered in 4mm coroplast or 10mm coroplast. Communities are encouraged to use these specifications as a guide only. Colours, frame dimensions, and logos will vary.

However, for the campaign to be as effective as possible the #PrepareYourSelfie hashtag should remain constant.

Note: printing the #hashtag on the frame will not create a hashtag on social media. When sharing photo's on social media the #PrepareYourSelfie hashtag must also be typed into the social media post.

**The text on these frames is for illustration purpose only. Logo and agency name to be modified for your community.*

Learn more, www.alberta.ca/emergency-preparedness.aspx

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