

3f. Ancillary Business Opportunities for Albertan Companies

One point will be awarded for productions that demonstrate a contract with an Alberta business for ancillary business opportunities, such as associated software applications, game development, other related transmedia production, merchandising or promotional materials, etc.

Contracts with Albertan companies for digital animation, post-production, visual effects, music composition, etc. may be considered for the point however, ancillary business opportunities for Alberta companies should enable those companies to grow in scale or develop new skills or connections in order to qualify for the point.

Please describe the contract with an Albertan business for ancillary business opportunities:

3g. Sustainable Production Practices

The intention of this section is to encourage productions to improve environmental performance and to support the adoption of environmentally responsible film and television practices.

Up to two points will be awarded depending on the breadth and depth of the sustainability efforts of productions on the following basis:

One point will be awarded to a production that submits with their application, a sustainability plan that demonstrates the choices that have been or will be made in order to render the production sustainable. The plan must include references to the actions that will be taken on set and on location where filming is to take place as well as during pre-production and post-production phases.

One additional point will be awarded to a production that submits a sustainability plan per above that also demonstrates one or both of the following;

- engagement with existing provincial sustainability organizations or initiatives (this includes sourcing from certified green Alberta businesses); or
- communication of sustainability efforts with the aim of increasing public or industry awareness of issues concerning environmental sustainability and the film and television sector.

Please detail your sustainability plan and demonstration of engagement with existing provincial sustainability organizations, or communication of sustainability efforts, if applicable: