

1. Economic Benefit Evaluation Criteria

SCREEN-BASED PRODUCTION GRANT

Points will be awarded for productions that can demonstrate the following outcomes.

1. Economic Benefit Evaluation Criteria		
Evaluation Category		Points Available
a	Job Creation (Job Ratio)	3
b	Total Spend	3
c	Returning Production (Television Series)	2
d	Alberta Production Activity	5
e	Albertan Personnel	2
Total Points Available		15

1a – Job Creation

Job Ratio

Applications will receive a score of up to three points based on their job ratio calculation.

The job ratio will be calculated as follows:

(Eligible Alberta Labour (\$) + 35 per cent of Eligible Albertan non-Labour (\$)) / Estimated Grant Amount (\$)

Three points will be awarded to productions that have a job ratio calculation that falls within the top 10 per cent of applications.

Two points will be awarded to productions that have a job ratio that falls in the top 30 per cent of applications but below the top 10 per cent.

One point will be awarded to productions that have a job ratio that falls within the top 50 per cent of applications but below the top 30 per cent.

Productions that have a job ratio which falls in the bottom 50 per cent will not receive a point in this category.

1b – Total Spend

Applications will receive a score of up to three points based on their total anticipated Alberta Spend.

Three points will be awarded to productions with a total anticipated Alberta spend greater than or equal to \$30 million.

Two points will be awarded to productions with a total anticipated Alberta spend greater than or equal to \$15 million but less than \$30 million.

One point will be awarded to productions with a total anticipated Alberta spend greater than or equal to \$5 million but less than \$15 million.

Productions with a total anticipated Alberta spend less than \$5 million will not receive points in this category.

1c – Returning Production

Productions that are identified as Returning Series will receive two points.

1d – Alberta Production Activity

i. Shooting Days

Up to three points will be awarded for the location and/or studio shooting carried out in Alberta, on the following basis:

One point will be awarded if more than two days and less than 30 days of the location and/or studio shooting, or between 20 and 299 production hours for digital and/or animation projects is carried out in Alberta.

Two points will be awarded if more than 30 days of the location and/or studio shooting, or more than 300 production hours for digital and/or animation projects is carried out in Alberta.

One additional point will be awarded if at least 25 per cent of total shoot days (or digital production hours) takes place outside of the Calgary Regional Zone.

Location/Studio shooting includes Principal Photography at any studio, location, warehouse, or other place where filming takes place. It will be measured by reference to the number of days spent on the work as set out in the shooting schedule. In this instance, Principal Photography means the period of time during which the main shooting of the production takes place. It is expected that certain key shooting cast and crew (such as the director, director of photography, key cast, hair and make-up, continuity) will be present.

ii. Picture Post-Production

One point will be awarded for the picture post-production if at least 35 per cent of the total budget for picture post-production or visual effects consists of Eligible Alberta Expenses.

Picture post-production includes the following activities (it does not include dailies or activities normally carried out on-set during the Principal Photography period):

- Picture editorial
- Digital Intermediates (including TV online/colour sessions)
- Graphics, idents, textless backgrounds
- Main, end, and textless titles
- Master exports
- Creation of master picture delivery items (not including distribution copies), data management and movement (provided the cost of data movement is charged to an Alberta entity and the data originates from Alberta)
- Film scanning/telecine
- Stereoscopic 3D conversion.

Picture post-production also includes the following film laboratory activities:

- Film recording
- Film restoration and repair
- Titles, credits
- Stills manipulation
- Grading/colour timing
- Negative inspection, negative pulling, cutting, logging, assembly cutting, and pulling and assembling of scan rolls
- Film/digital opticals
- Creation of master film delivery items, e.g. interpositives and internegatives (not including distribution copies)
- Digital negative developing, processing, and print from digital negative.

iii. Music Recording, Voice Recording, Sound Post-Production

One point can be awarded if at least 50 per cent of the total budget for music, voice recording activities and/or sound post-production consists of Eligible Alberta Expenses.

Music includes composing, scoring, performing, and recording but does not include source music. The performing and recording of the following qualify: a new piece of music composed for the film; or a new arrangement/score of an existing piece of music, created specifically for the film.

Sound post-production includes:

- Sound and music editorial
- ADR/voice-over recording including remote ADR/voice-over recording including but not limited to ISDN connections provided the cost is charged to an Alberta entity
- Sound design including any additional sound recording recorded by a sound editor
- Sound track lay
- Foley effects and recording
- Sound mixing/re-recording (not including international versioning for distribution)
- Creation of master sound delivery items (not including distribution copies or international versioning).

NOT INCLUDED: Proprietary license fees e.g. Dolby.

For animation only: Work on voice recording will also be eligible. One point will be awarded in this category if at least 35 per cent of the total budget for this activity consists of Eligible Alberta Expenses.

1e – Albertan Personnel

i. Albertan Cast

One point will be awarded if at least 50 per cent of the Cast are Eligible Albertans.

'Cast' means all the actors and performers (including stunt men and women) but not extras that appear in the production.

For the purposes of this test, 'extras' means: a person who appears in a production where a non-specific, non-speaking character is required, usually as part of a crowd or in the background of a scene.

For animations only: this will include actors voicing characters.

ii. Albertan Crew

One point will be awarded if at least 75 per cent of the production crew are Eligible Albertans.

Production crew means all the people directly involved in the making of a production but who do not appear in the production. That is, people involved directly in the production and post-production stages but not people involved in providing ancillary services (e.g., caterers).

Whether a person is or is not in the production crew will be determined by taking into account factors including: whether they are contracted by the production company to perform services on the film; and whether they are given industry-standard on-screen credits.