Stakeholder engagement journey

**Issues analysis**
Ground perspectives across six objectives (and starting point) and provide basis for discussion and input from stakeholders

**Strategic design choices**
Frame key decisions around post-secondary system archetypes which inform overall Alberta 2030 strategy

**Strategy, outcomes framework & roadmap**
Present first integrated view of Alberta 2030

**Alberta 2030 Strategy**
Present final strategy, business case, governance framework and execution roadmap.

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**August**
- **Interviews (140+)**
  Gather initial hypotheses, perspectives and concerns

**September**
- **Townhalls (6-8)**
  Playback input and perspectives, share strategic themes and options, provide facts and benchmarks, invite new input

**October**
- **Roundtables (25+)**
  Review & react to issues analyses; discuss & debate options; provide input

**November**
- **Website (on-going)**
  Provide information updates; invite input (quantitative and qualitative)

**December**
- **Summit (1)**
  Frame Alberta 2030 Declaration